**Module 7**

**Revenue Diversification**

**STORYBOARD**

| **Item** | **Data Type** | **Status** |
| --- | --- | --- |
| Module Introduction  To include explanations on required materials and equipment; and mode of assessment  up to  General Objectives | TEXT | **DONE** |
|  |  |  |
| SECTION 1: SOCIAL ENTERPRISE DEVELOPMENT FOR FINANCIAL SUSTAINABILITY |  |  |
| Introduction | Text on Image. | **DONE** |
| Social Enterprise | Infographic. | **DONE** |
| Why a social Enterprise is different?/ Why a social enterprise can help businesses? | Tabs. | **DONE** |
| Steps-Social Enterprise Development. | Process Component. | **DONE** |
| Building a strong business model canvas. | Labeled Graphic. | **DONE** |
| The social enterprise business plan. | Process Component. | **DONE** |
| Social Enterprise-measuring impact | Accordion. | **DONE** |
| Social Enterprise-sustainability introduction | Text-on-image | **DONE** |
| Social Enterprise-sustainability notes | Timeline component | **DONE** |
| Knowledege check | 2 Multiple choice questions | **DONE** |
|  |  |  |
| SECTION TWO: CROWD FUNDING | Data Type | **Status** |
| Introduction | Text | **Done** |
| Crowdfunding: Section one | 2 Flexed Image&Text | **Done** |
| Crowdfunding campaign | Accordion | **Done** |
| Knowledege check | 2 Multiple choice questions | **DONE** |
|  |  |  |
| SECTION THREE: CONSORTIUM FUNDING | Data Type | **Remarks** |
| Introduction | Text-on-image | **Done** |
| Why consortium formation? | Flashcard grid | **Done** |
| Things to keep in mind in consortium formation. | Labeled graphic | **Done** |
| Knowledege check | 2 Multiple choice questions | **DONE** |

**Observation**

This module exemplifies a thoughtful instructional design approach by integrating a diverse range of data types. **Text-based content constitutes the largest share at 25%, serving as the foundational framework for conveying information. Visual aids, such as text-on-image components (15%), infographics (5%), and labeled graphics (10%), enhance understanding by providing visual clarity. Interactive elements like accordions (10%), tabs (5%), and flashcards (5%) engage learners actively, while process components (10%) and timeline visuals (5%) guide them through structured content. Finally, multiple-choice questions (10%) reinforce key concepts and assess understanding effectively.**

**Conclusion**

The deliberate and balanced use of various data types ensures an engaging and comprehensive learning experience. By leveraging textual clarity, visual appeal, and interactive engagement, this module not only enriches the learner's journey but also sets a standard for creating compelling e-learning content. **These insights into data usage highlight the importance of design diversity in achieving educational objectives and fostering meaningful learning outcomes.**